



California Association of Long Term Care Medicine
Presents:

Geriatric Medicine Leadership Training

March 4 & 5 □ 2005

Marina Beach Marriott Hotel
4100 Admiralty Way
Marina del Rey, California 90292



In collaboration with:

California Geriatric Education Center
UCLA Academic Geriatric Resource Center

Course Overview

Most medical and nursing school graduates enter further training or practice without the benefit of any background in finance or business. In today's complex health care systems world, however, many have become painfully aware of the management/leadership gap in their education and training. This gap has been identified by the American Geriatrics Society, the Hartford Foundation, and the Association of Directors of Academic Programs, among others, as a serious problem that will affect the success and viability of the continuum of long term care services.

The **Geriatric Medicine Leadership Training (GMLT)** was developed to address this gap. The two day intensive and interactive program provides professional development, information, and skills to assist clinician managers in their new roles and challenges. It is designed also for community-based health practitioners and academic clinical faculty with training responsibilities to help them incorporate geriatric medical management principles into their teaching. GMLT participants are encouraged to think "out of the exam room" and consider novel approaches to setting up geriatric clinics and practices.

Course Objectives

At the end of the course, participants should be able to:

- Identify the unique characteristics of geriatric health care services
- Describe and apply leadership skills and management skills to geriatric and medicine practice and teaching
- Explain and demonstrate effective mentoring skills
- Create and implement an action plan to address a worksite management issue
- Recognize legal issues related to medicine and geriatric practice
- Define capacity and consent legal issues related to medicine and geriatric practice
- Demonstrate understanding of basic financial issues related to medicine and geriatric practice

Course Outline

Friday, March 4, 2005

- 8:00 *Continental Breakfast and Registration*
- 8:30 **Introduction to the Program and Post-Course Activity**
Dan Osterweil, MD, CMD
- 9:00 **Overview of Long Term Care**
Dan Osterweil, MD, CMD
- 10:00 *Break*
- 10:15 **Leadership: Lessons from Business**
David B. Reuben, MD
- 11:15 **Management of Health Systems**
Alfredo Czerwinski, MD
- 12:45 *Lunch*
- 1:45 **Organizational Structure and Culture**
Louis Rubino, PhD, FACHE
- 2:45 *Break*
- 3:00 **Caring for the Elderly Patient: How Do I Organize My Practice?**
George Xakellis, MD, MBA
- 4:00 **Mentoring Skills**
Susan L. Charette, MD
- 5:00 **Reception**

Saturday, March 5, 2005

- 8:00 *Continental Breakfast*
- 8:30 **Management and Leadership: Application and Analysis**
Alfredo Czerwinski, MD
- 10:30 *Break*
- 10:45 **Health Law : Corporate Practice**
Bruce Dizenfeld, Esq
- 11:45 **Bio-Ethics: Decision-Making Capacity, Consent**
Stuart Zimring, Esq
- 12:45 *Lunch*
- 1:45 **Financial Skills**
George Xakellis, MD, MBA
- 2:45 *Break*
- 3:00 **Financial Skills (continued)**
George Xakellis, MD, MBA
- 4:00 **Summary & Mentor/Mentee Conversations**
Dan Osterweil, MD, CMD
Susan L. Charette, MD
- 5:00 **Adjourn**

Faculty

Course Chair

Dan Osterweil, MD, CMD

*Clinical Professor of Medicine/Geriatric Medicine
David Geffen School of Medicine at UCLA*

Susan L. Charette, MD

*Assistant Clinical Professor of Medicine/Geriatric Medicine
David Geffen School of Medicine at UCLA*

Alfredo Czerwinski, MD

*Chief Medical Officer, Lawson & Associates
Sacramento, CA*

Bruce Dizenfeld, Esq

*Stephan, Oringher, Richman & Theodora
Los Angeles, CA*

David B. Reuben, MD

*Archstone Foundation Chair and Professor
Director, Multicampus Program in Geriatric Medicine and Gerontology
Chief, Division of Geriatrics
David Geffen School of Medicine at UCLA*

Louis Rubino, PhD, FACHE

*Associate Professor, Health Administration Program
California State University, Northridge*

George Xakellis, MD, MBA

*Associate Professor of Family and Community Medicine
University of California, Davis School of Medicine*

Stuart D. Zimring, Esq

*Law Offices of Stuart D. Zimring
North Hollywood, CA*

Accreditation

Continuing Medical Education (CME)



CALTCM is a CMA accredited provider of Continuing Medical Education. Physicians attending this course may report up to 14.0 hours of Category 1 credits toward the California Medical Association Certificate in Continuing Medical Education and the American Medical Association's Physician's Recognition Award.

CALTCM is a provider approved by the California Board of Registered Nursing (BRN), Provider Number CEP 1753. This course has been approved for 14.0 contact hours

American Medical Directors Association (AMDA)

This activity has been approved for up to 13.5 credit hours in medical direction toward certification as a Certified Medical Director in Long Term Care (AMDA CMD). The AMDA CMD program is administered by the American Medical Directors Certification Program. Each physician should claim only those hours actually spent on the activity.

Nursing Home Administrators Program (NHAP)

This course has been approved for 14.0 hours of NHAP General (G) credits.

Enrollment

Course Fee: \$695.

Early bird: \$595, if registered before February 7, 2005.

By Mail:

Use attached form. For additional applications, use a photocopy or separate sheet giving all the information requested on the form, or visit our website:
www.geronet.ucla.edu

Make Checks Payable To:

Regents of the University of California

By Phone:

Call (310) 312-0531 to use your MasterCard, VISA, American Express, or Discover Card.

By FAX:

Send the completed enrollment form with credit card information and authorizing signature.
FAX (310) 312-0546

Refund Policy:

A service charge of \$150 is withheld from all refunds which must be made in writing and postmarked or faxed no later than February 25, 2005.

General Information

Program Dates

Friday and Saturday
March 4 & 5, 2005

Location

Marina Beach Marriott Hotel
4100 Admiralty Way
Marina del Rey, California 90292
(310) 301-3000

Accommodations

Rooms are available at the Marina Beach Marriott Hotel at the special UCLA business rate of \$179 per night for either single or double occupancy plus tax. Please call (800) 288-9290 to make reservations; identify yourself as a participant in the Geriatric Management Leadership Training and ask for the UCLA business rate. All reservations are subject to availability

Parking

There is a special daily conference rate of \$10 for self-parking and \$16 for valet parking. For overnight hotel guests, the daily rate is \$10 for self-parking and \$18 for valet parking.

For additional information, contact Ms. Denise Gutierrez at the California Geriatric Education Center, David Geffen School of Medicine at UCLA, 10945 Le Conte Ave., Suite 2339, Box 951687, Los Angeles, CA 90095-1687

Phone: (310) 312-0531

E-mail: dgutierrez@mednet.ucla.edu

Please visit our website for additional copies of this brochure and for more information about upcoming programs.

www.geronet.ucla.edu

Enrollment Form

Please print

Geriatric Medicine Leadership Training, March 4 & 5, 2005

Name (First/MI/Last) _____ Degree(s) _____

Faculty Position/Title _____

Organization/Affiliation _____

Mailing Address _____

Home

Office

City/State/Zip _____

Phone _____ E-mail _____

Daytime phone number with area code

Will you attend the complimentary Friday dinner? (Yes / No) Vegetarian meal? (Yes / No)

Do you give permission to appear on the participant roster? (Yes / No)

Fee \$695 or \$595 if registered before February 7, 2005

(Includes continental breakfast, lunch, dinner, program materials, and education credits)

Amount \$ _____

Method of Payment

Check enclosed payable to: REGENTS OF THE UNIVERSITY OF CALIFORNIA

MasterCard

VISA

Discover Card

American Express

Card # _____ - _____ - _____

Authorized Signature _____

Expiration Date (Mo/Yr) _____

For your information, the credit card charge will appear on your statement with a vendor name of
"200 Medical Plaza."

Name Printed on Card _____

Mail to:

California Geriatric Education Center
David Geffen School of Medicine at UCLA
10945 Le Conte Avenue, Suite 2339, BOX 951687
Los Angeles, CA 90095-1687
Attn: Denise Gutierrez

FAX to:

(310) 312-0546 (Credit Card Only)

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