



# GERIATRIC MEDICINE LEADERSHIP TRAINING



MARCH 23 & 24, 2007

Hilton Long Beach Hotel  
Long Beach, CA

IN COLLABORATION WITH  
CALIFORNIA GERIATRIC EDUCATION CENTER &  
UCLA ACADEMIC GERIATRIC RESOURCE CENTER

Sponsored by



# COURSE OVERVIEW

Have you ever wished that you had the leadership and management skills that would support you in your career as a geriatric health professional?

You're not alone. Most health professional graduates enter further training or practice without the benefit of management/leadership training. This gap is a serious problem, affecting the success and viability of the continuum of health care services. The UCLA Academic Geriatric Resource Center created the **Geriatric Medicine Leadership Training (GMLT)** in 2002 to address this deficit in the professional development of physicians, nurses, nurse practitioners, and allied health professionals who work in clinical and academic aging related health care services.

## ***As a GMLT participant:***

- You will spend time in an intensive and highly interactive setting with leaders in the field of geriatric medical management.
- You will be asked to think “outside of the box” and consider novel approaches to creating and managing geriatric clinics, practices, and services.
- You will come to the conference with a worksite-specific management/leadership issue.
- You will work in a small collaborative group with a faculty mentor.
- You will leave the conference with an action plan for addressing your worksite-specific issue.
- You will have the opportunity to work with a mentor post-conference to implement the action plan.

***Registrants must complete a pre-course assignment identifying the worksite-specific management/leadership issue they wish to address. This assignment will be the opening exercise of the conference and will be an integral element of the conference process. Detailed instructions will be mailed.***

# COURSE OBJECTIVES

## ***At the end of the course, participants should be able to:***

- Identify unique characteristics of geriatric health care services
- Describe and apply key elements of business/organizational theory to medical practice
- Describe and apply geriatric leadership and management skills to medical practice
- Identify and apply collaborative problem solving skills
- Identify and apply mentor/mentee skills
- Create and implement an action plan to address a worksite-specific management/leadership issue

# COURSE OUTLINE

## Friday, March 23, 2007

- 8:00 AM **Continental Breakfast and Registration**
- 8:30 **Participant Poster Session**  
Dan Osterweil, MD, CMD
- 10:00 **Overview of Long Term Care**  
Dan Osterweil, MD, CMD
- 11:00 Break
- 11:15 **Leadership: Lessons from Business**  
David B. Reuben, MD
- 12:15 PM **Management of Health Systems**  
Alfredo Czerwinski, MD
- 12:45 Lunch
- 1:45 **Management of Health Systems (continued)**  
Alfredo Czerwinski, MD
- 2:45 **Caring for the Elderly Patient: How Do I Organize My Practice?**  
George Xakellis, MD, MBA
- 3:45 Break
- 4:00 **Organizational Structure and Culture: Lessons from Business**  
David Schmidt
- 5:00 Break
- 6:00-9:30 PM **Dinner & Lecture**  
**Lessons Learned**  
Chris Mlot, MD, CMD  
**Collaborative Work Group Process**  
Alfredo Czerwinski, MD

## Saturday, March 24, 2007

- 8:00 AM **Continental Breakfast**
- 8:30 **Geriatric Medicine Financial Skills**  
George Xakellis, MD, MBA
- 10:30 Break
- 10:45 **Management and Leadership: Application and Analysis**  
Alfredo Czerwinski, MD
- 12:45 PM Lunch
- 1:45 **Collaborative Problem Solving Small Group Activity**  
Peter Bachrach, PhD  
Susan Charette, MD  
Alfredo Czerwinski, MD  
Cheryl Osborne, EdD, MSN, RN  
Dan Osterweil, MD  
George Xakellis, MD, MBA
- 3:45 Break
- 4:00 **Closing Conversations**  
Dan Osterweil, MD, CMD
- 5:00 Adjourn

# FACULTY

## COURSE CHAIR

**Dan Osterweil, MD, CMD**, Clinical Professor of Medicine/Geriatric Medicine, David Geffen School of Medicine at UCLA

## FACULTY

**Peter Bachrach, PhD**, Program Evaluator, Division of Geriatrics, David Geffen School of Medicine at UCLA

**Susan L. Charette, MD**, Assistant Clinical Professor of Medicine/Geriatric Medicine, David Geffen School of Medicine at UCLA

**Alfredo Czerwinski, MD**, Chief Medical Officer, Lawson & Associates, Sacramento, CA

**Cheryl Osborne, EdD, MSN, RN**, Director of Gerontology, Professor of Gerontology and Nursing, California State University, Sacramento, CA

**David B. Reuben, MD**, Chief, Division of Geriatrics, Professor of Medicine, David Geffen School of Medicine at UCLA, Director, Multicampus Program in Geriatric Medicine and Gerontology

**David Schmidt**, CEO, SCAN Health Plan

**George Xakellis, MD, MBA**, Managing Physician, Lancaster General Medical Group, Lancaster, PA

# ACCREDITATION

## **Continuing Medical Education (CME)**

SCAN Health Plan® (SCAN) is accredited by the Institute of Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. SCAN takes responsibility for the content, quality, and scientific integrity of this CME activity. SCAN designates this educational activity for a maximum of 24.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the *CMA Certification in Continuing Medical Education*.

## **Board of Registered Nursing (BRN)**

SCAN Health Plan is a provider approved by the **California Board of Registered Nursing** (Provider #CEP-13453). This activity has been approved for up to 24.0 contact hours.

## **American Academy of Family Practice (AAFP)**

This activity has been reviewed and is acceptable for up to 13.5 prescribed credits by the American Academy of Family Physicians.

## **Nursing Home Administrators Program (NHAP)**

This course has been approved for 24.0 hours of NHAP Patient Care or Aging (P) credits.

# REGISTRATION

## **Course Fee: \$750**

\*Early Bird: \$650 if registered before **February 23, 2007**.

*Enrollment is limited. Please register early.*

## **3 Easy Ways to Register**

- **Fax** the completed form with credit card information and authorizing signature to (310) 312-0546.
- **Mail** the completed form with credit card information or check payable to:  
**UC Regent**

David Geffen School of Medicine at UCLA  
10945 Le Conte Avenue, Suite 2339  
Box 951687  
Los Angeles, CA 90095-1687

- **Call** (310) 312-0531 to use your MasterCard, VISA, American Express, or Discover Card.

# GENERAL INFORMATION

## Program Dates

Friday, March 23, 2007

Saturday, March 24, 2007

## Location

Hilton Long Beach & Executive Meeting Center

701 W. Ocean Blvd.

Long Beach, CA 90831

(562) 983-3400

## Accommodations

A block of rooms has been reserved at the Hilton Long Beach Hotel. A special conference rate of \$149 per night, for single or double occupancy, plus applicable taxes, is available to course participants based on availability. Please call 1.800.HILTONS (1.800.445.8667) or 562.983.3400 for reservations. Identify yourself as a participant in the UCLA Geriatric Medicine Leadership Training to receive this special conference rate. You may also make your reservation online at [www.hilton.com](http://www.hilton.com). Use group/convention code: **GER**.

The reservation deadline is **February 26, 2007**. Reservations after the deadline are subject to rate and space availability.

## Parking

Daily (No in-out privileges)

Valet Parking: \$12.00

Self Parking: \$7.00

Overnight (With in-out privileges)

Valet Parking: \$15.00

Self Parking: \$11.00

For additional information, contact Ms. Denise Gutierrez at the California Geriatric Education Center, David Geffen School of Medicine at UCLA, 10945 Le Conte Ave, Suite 2339, Box 951687, Los Angeles, CA 90095-1687

Phone: (310) 312-0531

*Please visit our website for additional copies of this brochure and for more information about upcoming programs.*

**[www.geronet.ucla.edu](http://www.geronet.ucla.edu)**

# REGISTRATION FORM

## Geriatric Medicine Leadership Training, March 23 & 24, 2007

Please print

Name (First / MI / Last) \_\_\_\_\_ Degree(s) \_\_\_\_\_

Faculty Position/Title \_\_\_\_\_

Organization/Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

Home

Office

City/State/Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Daytime phone number with area code

**Total Amount \$** \_\_\_\_\_

### **Method of Payment**

Check enclosed payable to: UC Regents

MasterCard     VISA     Discover Card     American Express

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_

Authorized Signature \_\_\_\_\_

Name Printed on Card \_\_\_\_\_

The vendor name on your credit card statement will appear as “**200 Medical Plaza.**”

**Mail to:** California Geriatric Education Center  
David Geffen School of Medicine at UCLA  
10945 Le Conte Avenue, Suite 2339, BOX 951687  
Los Angeles, CA 90095-1687  
Attn: Denise Gutierrez

**FAX to:** (310) 312-0546 (Credit Card Only)

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